



2021 SPONSORSHIP OPPORTUNITIES

Friday, November 5th at The Foundry

Presenting Sponsor: \$3,000

- Prominent logo placement and website link on Impact Award Event webpage on ypknox.com, member eblasts, and marketing materials as “Presenting Sponsor” leading up to event
- Verbal recognition at the awards ceremony
- Written recognition on Facebook, Instagram, Twitter, and LinkedIn social media platform posts leading up to the event. Sponsor must provide social media handles to be actively tagged in posts.
- Written recognition on Facebook Instagram, Twitter, and LinkedIn social media platforms in post-event post. Sponsor must provide social media handles to be actively tagged in posts.
- Visual recognition during slide show presentation
- Featured in the event program
- (8) Tickets to YPK’s Annual Impact Awards, dedicated table with company logo featured

Platinum Sponsor: \$1,500

- Prominent logo placement and website link on Impact Award Event webpage on ypknox.com, member eblasts, and marketing materials as “Platinum Sponsor” leading up to event
- Verbal recognition at the awards ceremony
- Written recognition on Facebook Instagram, Twitter, and LinkedIn social media platforms in post-event post. Sponsor must provide social media handles to be actively tagged in posts. Visual recognition during slide show presentation
- Featured in the event program
- (6) Tickets to YPK’s Annual Impact Awards, table sign featuring company logo

Gold Sponsor: \$750

- Prominent logo placement and website link on Impact Award Event webpage on ypknox.com, member eblasts, and marketing materials as “Gold Sponsor” leading up to event
- Verbal recognition at the awards ceremony
- Written recognition on Facebook Instagram, Twitter, and LinkedIn social media platforms in post-event post. Sponsor must provide social media handles to be actively tagged in posts.
- Visual recognition during slide show presentation
- Featured in the event program
- (2) Tickets to YPK’s Annual Impact Awards

Silver Sponsor: \$500

- Prominent logo placement and website link on Impact Award Event webpage on ypknox.com, member eblasts, and marketing materials as “Silver Sponsor” leading up to event
- Featured in the event program
- Written recognition on Facebook Instagram, Twitter, and LinkedIn social media platforms in post-event post. Sponsor must provide social media handles to be actively tagged in posts.
- (2) Tickets to YPK’s Annual Impact Awards

Personalized sponsorship opportunities are available upon request. Please contact us to learn more!

Young Professionals of Knoxville
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